



DAILY MAIL

CONNECTED

Daily Mail Ratecard

MONO	Monday - Wednesday		Thursday - Friday		Saturday	
		SCC		SCC		SCC
Full page Run of Paper	£32,508	£129	£33,768	£134	£34,776	£138
Full Page Guaranteed day & Position	£37,800	£150	£40,068	£159	£41,328	£164
First page front half	£46,116	£183	£49,392	£196	£50,652	£201
Second page front half	£44,856	£178	£48,132	£191	£49,644	£197
Third page front half	£43,848	£174	£47,124	£187	£48,384	£192
Fourth page front half	£41,832	£166	£44,868	£178	£46,116	£183
Double page spread, front half	£75,600	£150	£80,136	£159	£82,656	£164
First left hand full page, second half	£34,272	£136	£36,792	£146	£37,800	£150
Double page spread, second half	£68,544	£136	£73,584	£146	£75,600	£150
20cms x 3 cols diary page	£10,380	£173	£11,100	£185		
All 5 column sizes		£157		£167		£187

SPECIAL POSITIONS	Monday - Wednesday		Thursday - Friday		Saturday	
36cms x 4 cols centre spread colour	£24,912	£173	£26,640	£185	£27,360	£190
25cms x 4 cols	£17,300	£173	£18,500	£185		
20cms x 3 cols - pages front half right hand earlier positions by negotiation	£10,380	£173	£11,100	£185	£11,400	£190
17cms x 2 cols back page solus colour	£7,080	£236	£7,530	£251	£7,740	£258
20cms x 2 cols letters page solus	£6,920	£173	£3,700	£185		
20cms x 3 cols solus TV	£10,380	£173	£11,100	£185		

COLOUR	Monday - Wednesday		Thursday - Friday		Saturday	
Full page run of paper	£45,612	£181	£48,636	£193	£49,896	£198
full page guaranteed day & position	£53,676	£213	£57,204	£227		
Front half fractional		£209		£223		£229
Front half right hand fractional		£221		£236		£243

FINANCIAL MONO	Monday - Wednesday		Thursday - Friday		Saturday	
Full page run of Money Mail	£40,068	£159				
Fractional run of Money Mail		£159				
Money Mail 20cms x 3 cols front page solus	£11,100	£185				
Money Mail 3cms x 1 col title corners	£1,035	£345				
Full page City	£37,800	£150	£37,800	£150	£38,808	£154
City (inc 6cms x 2 cols City Prices) not Monday		£150		£150		£154

FINANCIAL COLOUR	Monday - Wednesday		Thursday - Friday		Saturday	
Full page run of Money Mail	£57,204	£227				
Fractional run of Money Mail		£227				

ADVERTORIALS

	Monday - Wednesday		Thursday - Friday		Saturday	
Mono full page	£45,612	£181	£48,888	£194	£50,148	£199
Colour full page	£65,268	£259	£69,552	£276	£71,316	£283

REGIONAL RATES (COLOUR BY NEGOTIATION)

South only	£27,216	£108
North Only	£11,884	£47
Scotland	£5,040	£20

All the above advertisement rates are exclusive of VAT. SCC minimum 3cm

Regional copy split £650 for up to 5 changes (further changes by negotiation). A/B copy split 10% of ad cost (min £650)